Common QuickBooks & Enterprise Mistakes (Part I)

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Internet-based Accounting Training + Live Coaching

Management Accounting Services & Support Software



Part I – 1st 5 Mistakes...

- Shaky foundation
- Framing askew
- Unskilled labor
- Improper permits
- Resources...
- Illegible blueprints



- "Shaky foundation" = Poorly designed Chart of Accounts. Examples:
 - ✓ Titles vague or not clear
 - ✓ Wrong kinds of accounts utilized
 - ✓ Incomplete (e.g., missing fixed assets or loans)
 - ✓ Job stages in the COA
 - ✓ Too much or too little detail
 - ✓ Not grouping accounts
 - ✓ No account numbers or "odd" account numbers



- "Framing askew" = Not Using or faulty use of Items. Examples:
 - ✓ Not using Items to track job costs
 - ✓ Wrong kinds of Items utilized (11 types)
 - ✓ Items linked to wrong accounts (→ weird results)
 - ✓ Not grouping Items
 - ✓ Not organizing or ordering Items logically
 - ✓ Too much detail or not enough detail.
 - ✓ Duplicate Items



- "Unskilled labor" = Not accessing appropriate training. Issues:
 - ✓ Try hard,... But don't know what they don't know.
 - ✓ Not understanding accounting basics (e.g. differences between balance sheet and income/loss accounts) or industry specifics
 - ✓ Not establishing job cost tracking (complex!)
 - ✓ Not establishing financial controls
 - ✓ Time loss, making expensive mistakes
 - ✓ Management can't use results for decisions



- "Improper permits" = Not setting Company or Personal Preferences.
 - √ > 110 choices!
 - ✓ Company File Preferences establish features to be used, report defaults, tax settings, etc. and impact all users
 - ✓ Personal File Preferences can speed up data entry, screen displays, report displays, etc. and must be set up for each user



Goal:

- To provide <u>online training and coaching</u> that helps YOU…
- Create a job cost and financial info system that
 - ✓ Provides the <u>useful data</u> that you need
 - ✓ To control job costs and business results.
 - ✓ So you can run your company more

Effectively – Efficiently – PROFITABLY



We believe you should:

- Be able to attend training sessions when and where you choose
- Have regular access to <u>experienced accounting</u> <u>pros who understand your industry</u>
- At an <u>affordable price</u>



A New Affordable Resource...

Online webinars & coaching from:

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- "Illegible blueprints" = Reports that are not relevant, useful, or used. Examples:
 - ✓ P&L %'s (gross profit, net profit, etc.) not included
 - ✓ Summarized reports not created
 - ✓ Balance Sheet reports not scrutinized
 - ✓ Agings (A/R, A/P) not current or reviewed
 - ✓ Estimate vs. Actual job cost reports not available
 - ✓ WIP or Percentage of Completion not included
 - ✓ Confusion over cash vs. accrual reports
 - ✓ Numbers that don't make sense are ignored



- Shaky foundation (Chart of Accounts)
- Framing askew (Item List)
- Unskilled labor (Training needed)
- Improper permits (File & Personal Preferences)
 - Resources...
- Illegible blueprints (Reporting deficiencies)



What We Know...



The <u>right kind of training</u> – combined with <u>motivation, commitment and practice</u> – is the key to mastering any new skill

We know that you <u>CAN</u> do it – because we've helped many others make the change...



Are You Up to the Challenge?

- The big question is:
 Will you continue to do what you've always done, and continue to get what you've always gotten?
 Or
- Are you up to the challenge, and truly <u>ready</u> to make a change? To do what's needed?



Next Workshop...

Common QuickBooks & Enterprise Mistakes (Part II) The Drama Continues...

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