



## **Finding, Attracting & Retaining Great Employees:** *The Importance of Systems & Culture In Your Business*

**Isaac Barlow**, Founder and CEO  
busybusy

Isaac Barlow is an entrepreneur who grew up in Northern Utah and currently lives in Nevada.

He has over 18 years' experience in construction management and 5 years developing busybusy in the technology industry.

Isaac saw the need for technology and systemization to help with the primary responsibilities business owners face.

Isaac set out to change the industry and founded busybusy in 2010. After 5 years busybusy is in 40 U.S. States and 9 countries.

busybusy's vision is dedicated to improving the lives of our customers and team members by creating a world wherein people have sufficient information to make profitable decisions.

