



Nine Reasons to Move Your **QuickBooks Desktop** ~ to the Cloud ~



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Why We're Teaming Up Today – Hosting is an Outstanding Alternative to QBO

- Many people believe QuickBooks Online is going to be great because it's "in the cloud"
- **BUT** – the TRUTH is that **QBO doesn't have the same capabilities as desktop** – especially when it comes to job costing. *(Requires many manual work-arounds.)*
- **Totally different (web-based) software** → Requires significant learning curve
- QBO is costly: Annual subscription (after first year) examples:
 - ✓ **QBO Advanced** (best for construction companies) **per company**: 25 users **\$1,840 to \$2,160**
 - ✓ **ProPlus desktop multiple companies**: 1 User - **\$350**. 3 Users - **\$750**
 - ✓ **PremierPlus desktop multiple companies**: 1 User = **\$550**, 3 Users = **\$1,150**
- QBO may also **require** multiple apps to meet your needs → **Additional cost...**



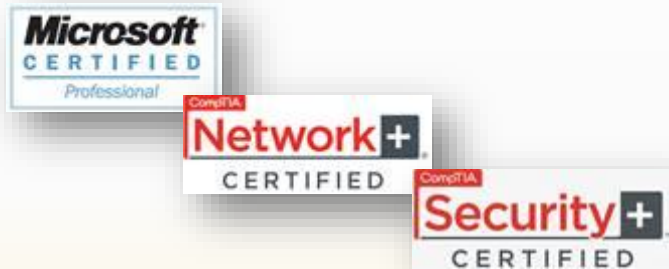
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ABOUT JAKE REEVES

- Brings **over two decades** of working in the technology industry.
- Jake specializes in providing **technical engineering services to businesses** that want to adopt the cloud but don't know where to begin.
- His focus is on his customers and partnerships in **finding the right solution, for the best cost.**



ABOUT DIANE GILSON

- **Consultant, Trainer, Speaker, Author and Product Developer**
- **Extensive Accounting Background**
 - *16 years public accounting*
 - *13 years banking*
 - *Founder of Info Plus Accounting in 1994*
- **25+ Years Working with Business Owners & Accounting Staff to Help Develop Job-Cost & Management Accounting Systems**
- **Certifications and Awards:**
 - *Certified Advanced & Enterprise ProAdvisor*
 - *8-year Top 100 ProAdvisor*
 - *Top Niche Practice (Construction) ProAdvisor*
 - *CPA background*
 - *Certified Internal Auditor background*



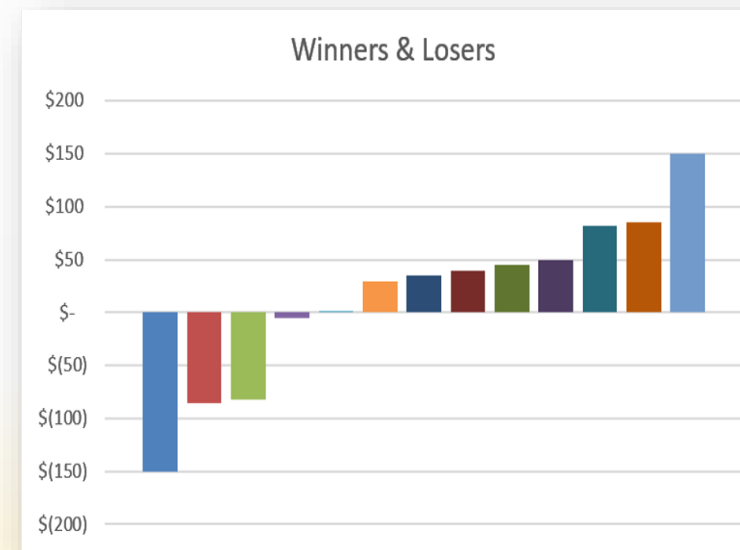
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Why QB desktop? Top 10 Reasons...

1. Designed for job costing
(Increase profitability by instantly getting the job info you need at the push of a button)
2. Track your payroll, materials, contractors, and equipment costs – by job code – for each of your jobs
(See whatever you want to see about your jobs...)
3. Compare Estimated vs. Actual results for your projects
(Monitor operations → reduce cost and waste)
4. Identify and learn from “loser” or low-profit jobs
(Spot and avoid future problem jobs before you take them on!)
5. Use the integrated QB desktop systems. E.g.:
Estimates → to PO's → Bills/Checks/Credit Cards
(Maximize your speed, accuracy, and control!)

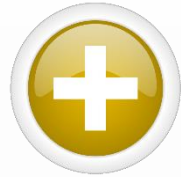


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Why QB desktop? Top 10 Reasons...



6. “Scale the system” to meet your needs
*(E.g., **small to large** companies, **simple to detailed** tracking)*
7. Enjoy the benefits of continually upgraded features
*(E.g., **free online payments**, **mobile uploads**, and **enhanced security**)*
8. Benefit from the huge QB desktop user base, established documentation, and experienced ProAdvisor community
*(Access a **wealth of desktop info** and expertise...)*
9. Create multiple companies
*(Track of each of your companies **without paying extra**)*
10. Select from many construction apps available – e.g., BuildTools, BuilderTrend, CoConstruct, Knowify, etc.
*(Create **user-friendly portals** for customers, vendors, and employees)*



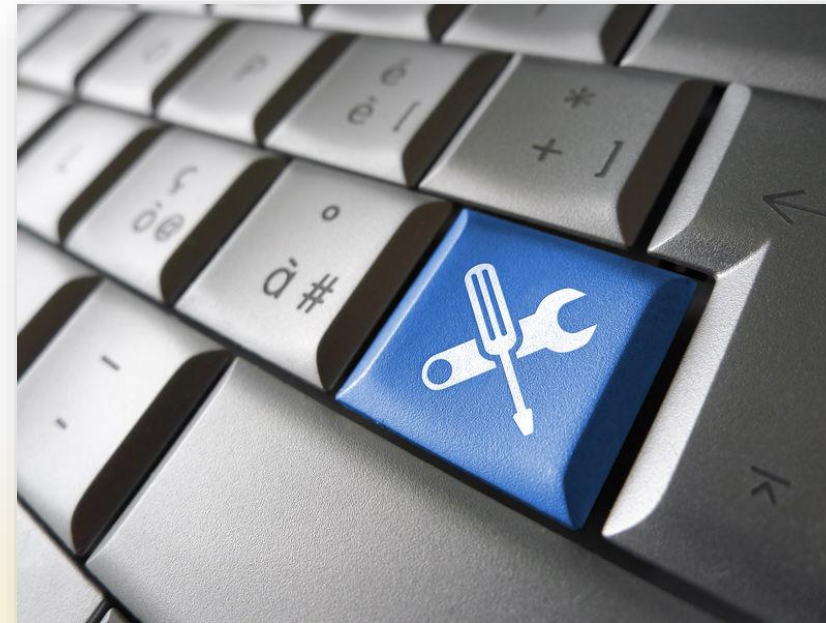
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Typical In-house Desktop Configurations...

- **Stand-alone PC** with single QB desktop license installed **OR**
A stand-alone Mac – with Parallels software (to get QB desktop PC functionality)
- **Multiple PC's** with multiple desktop software licenses installed on each machine **“tied into” an in-house server** with one license installed on the server
- **In-house “terminal server” set-up:** *(Enterprise Only)*
Multiple computers access the internet to connect with the in-house terminal server *(closest to a “hosted” environment)*



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Then, enter this Code: **SUMMIT90**
to enjoy your first 3 months **FREE!**

More Questions?

Contact Jake and the Summit Team at:
253-857-9417 or jreeves@summithosting.com
Schedule a time to chat with Jake: [Calendar](#)

+ Be sure to let Jake know that you watched our webinar
(or the recording) to get your 3 free months!



See Job Cost & Various QuickBooks Resources
(developed by Diane) at: [BuildYourNumbers.com](#)

- **Online QuickBooks desktop Job-Cost Training (our most popular):**
[CAMP – \(Construction Accounting & Management Program\)](#)
- **Done-for-you:** [QuickBooks Pre-built Construction Template](#)
- **Find out what your Employees REALLY cost! (free videos...)**
[eCPA – Employee Labor Cost \(Burden\) Calculator](#)
- **Accurate reports every month:** [Month-End Closing Procedures](#)
- **Stop the rollercoaster!** [The Percentage of Completion Analyzer](#)
- **Discover \$60-\$100K+ in “invisible” lost profits:**
[The Profit-Booster Analyzer](#)
- **20 Industry Consultants:** [Construction Industry Success Summit](#)
- **Free Self-Assessment:** [Profitability Management Tools](#)
- **Save Money on QuickBooks & Enterprise software...**
- **And much more...**

For questions or conversation, contact the Info Plus Team at:
734-544-7620 (9-5 Eastern) OR Help@InfoPlusAcct.com



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