

# Your Biggest Payroll Profit Leaks –

*How to Avoid Them Using Innovative Tech!*



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**Christi Fabela**  
Director of Client Success  
busybusy.com



**Bracken Anderson**  
Business & Partner  
Development  
busybusy



**Diane Gilson**  
President & Founder  
Info Plus Accounting, Inc. &  
BuildYourNumbers.com



## Why We're Teaming Up Today

- **For employers:** Your employees normally represent one of your biggest investments!
- **Financial perspective:**
  - ✓ You're exchanging dollar\$ for what your team achieves.
  - ✓ Time and Co\$t over-runs **EAT INTO your Profits!**
- Are you **losing money** in any of these THREE Primary areas?
  - ✓ **Waste:** Time theft, Bad data, Payroll processing time...
  - ✓ **Risks:** Lawsuits, Workers Comp costs, Payroll Tax issues...
  - ✓ **Tech Deficiencies:** What A-Players expect, "invisible" time & cost, your competition...



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### ABOUT CHRISTI FABELA

- **Director of Client Success at busybusy**
- Partnered to run an excavation company with her husband
- Initially a client of busybusy, providing product feedback and innovative ideas
- Christi's seen busybusy "from both sides of the fence!"

### ABOUT BRACKEN ANDERSON

- **Business and Partner Development at busybusy**
- Grew up with her Dad's General Contracting biz (used to ride with him from job site to job site ...)
- From her Bachelor's Degree in Business Management, she moved into the Interior Design industry for several years before joining busybusy
- Bracken has also experienced both busybusy and the "contractor's life!"

### ABOUT DIANE GILSON

- **Consultant, Trainer, Speaker, Author and Product Developer**
- **Extensive Accounting Background**
  - *16 years public accounting*
  - *13 years banking*
  - *Founder of Info Plus Accounting in 1994*
- **25+ Years Working with Business Owners & Accounting Staff to Help Develop Job-Cost & Management Accounting Systems**
- **Certifications and Awards:**
  - *Certified Advanced QuickBooks & Enterprise ProAdvisor*
  - *8-year Top 100 ProAdvisor*
  - *Top Niche Practice (Construction) ProAdvisor*
  - *CPA background*
  - *Certified Internal Auditor background*



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# PANEL DISCUSSION...

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# busybusy...

- Christi: What new features does busybusy have NOW that you wish had been available “way back when?”
- For a company that pays travel time from the shop to the jobsite: Can a mobile app support this if they also want to use GPS?
- How do you know that an employee is REALLY on the job when they “punch in?” (vs. on the road or elsewhere)
- How safe is the data stored in a tech app?
- Can it track estimated vs. actual time?
- Can it track estimated vs. actual costs?
- Can busybusy track equipment time? Why should you TRACK all types of data to help you gain greater control over time and money?

## Q & A

For More Info – or a demo,  
click the link below:

[busybusy](https://busybusy.com)



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For Your Free Assessment or to get more information click the link below:

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More Questions?

Contact Christi, Bracken & the busybusy Team at:

385-243-2923 or

[Bracken@busybusy.com](mailto:Bracken@busybusy.com) or [Christi@busybusy.com](mailto:Christi@busybusy.com)

Be sure to let them know that you watched our webinar (or the recording!)



See Job Cost & Various QuickBooks Resources

(developed by Diane) at:

[BuildYourNumbers.com](https://BuildYourNumbers.com)

- Our most popular product - Online Job-Cost Training for QuickBooks desktop: [CAMP – \(Construction Accounting & Management Program\)](#)
- Pre-built Construction Template for QuickBooks: [AccountingPRO](#)
- Find out what your Employees REALLY cost: [eCPA – Employee Labor Cost \(Burden\) Calculator](#)
- Accurate reports every month: [Month-End Closing Checklist](#)
- Free Self-Assessment: [Profitability Management Tools](#)
- We'll help you choose the best QuickBooks & Enterprise software...
- And much more...

For questions or conversation, contact the Info Plus Team at:

734-544-7620 (9-5 Eastern) OR [Help@InfoPlusAcct.com](mailto:Help@InfoPlusAcct.com)



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