# Your Biggest Payroll Profit Leaks –

How to Avoid Them Using Innovative Tech!

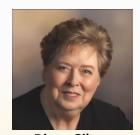




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### Why We're Teaming Up Today

- For employers: Your employees normally represent one of your biggest investments!
- Financial perspective:
- Are you losing money in any of these THREE Primary areas?
  - ✓ Waste: Time theft, Bad data, Payroll processing time...
  - ✓ Risks: Lawsuits, Workers Comp costs, Payroll Tax issues...
  - ✓ **Tech Deficiencies:** What A-Players expect, "invisible" time & cost, your competition...



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#### **ABOUT CHRISTI FABELA**

- Director of Client Success at busybusy
- Partnered to run an excavation company with her husband
- Initially a client of busybusy, providing product feedback and innovative ideas
- Christi's seen busybusy "from both sides of the fence!"

#### **ABOUT BRACKEN ANDERSON**

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- Business and Partner Development at busybusy
- Grew up with her Dad's General Contracting biz (used to ride with him from job site to job site ...)
- From her Bachelor's Degree in Business Management, she moved into the Interior Design industry for several years before joining busybusy
- Bracken has also experienced both busybusy and the "contractor's life!"

#### **ABOUT DIANE GILSON**

- Consultant, Trainer, Speaker, Author and Product Developer
- Extensive Accounting Background
  - 16 years public accounting
  - 13 years banking
  - Founder of Info Plus Accounting in 1994
- 25+ Years Working with Business Owners & Accounting Staff to Help Develop Job-Cost & Management Accounting Systems
- Certifications and Awards:
  - Certified Advanced QuickBooks & Enterprise ProAdvisor
  - 8-year Top 100 ProAdvisor
  - Top Niche Practice (Construction) ProAdvisor
  - CPA background
  - Certified Internal Auditor background



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### PANEL DISCUSSION...



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## busybusy...

- Christi: What new features does busybusy have NOW that you wish had been available "way back when?"
- For a company that pays travel time from the shop to the jobsite: Can a mobile app support this if they also want to use GPS?
- How do you know that an employee is REALLY on the job when they "punch in?" (vs. on the road or elsewhere)
- How safe is the data stored in a tech app?
- Can it track estimated vs. actual time?
- Can it track estimated vs. actual costs?
- Can busybusy track equipment time? Why should you TRACK all types of data to help you gain greater control over time and money?

**Q&A** 

For More Info – or a demo, click the link below:

busybusy





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# For Your Free Assessment or to get more information click the link below:

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More Questions? Contact Christi, Bracken & the busybusy Team at: **385-243-2923** or

Bracken@busybusy.com or Christi@busybusy.com

Be sure to let them know that you watched our webinar (or the recording!)



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#### See Job Cost & Various QuickBooks Resources

(developed by Diane) at: BuildYourNumbers.com

- Our most popular product Online Job-Cost Training for QuickBooks desktop:
   CAMP – (Construction Accounting & Management Program)
- Pre-built Construction Template for QuickBooks: <u>AccountingPRO</u>
- Find out what your Employees REALLY cost:
   eCPA Employee Labor Cost (Burden) Calculator
- Accurate reports every month: Month-End Closing Checklist
- Free Self-Assessment: Profitability Management Tools
- We'll help you choose the best QuickBooks & Enterprise software.
- And much more...

For questions or conversation, contact the Info Plus Team at: 734-544-7620 (9-5 Eastern) OR <a href="mailto:Help@InfoPlusAcct.com">Help@InfoPlusAcct.com</a>



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