# QuickBooks Project Management Apps... Pros, Cons & Insights









Tom Houghton
Owner & Lead Consultant
Round Peg Solutions



Diane Gilson
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#### Why We're Teaming Up Today

- Financial perspective:
  - Successful field operations create economic wealth and business success
  - As companies grow, multi-level communication and successful project management becomes increasingly critical!
- Primary issues companies face include... "How do we...
  - Create clear, understandable processes?
  - Avoid stress and chaos?
  - → Deliver quality outcomes to our clients, and
  - Achieve profitable results for our company?"



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#### **ABOUT TOM HOUGHTON**

#### Position

Owner & Lead Consultant, Round Peg Solutions

#### Awards

- 40 Under 40 ProRemodeler Magazine
- Zenefits POPS Implementation Award (HR)

#### Certificates & Experience

- CoConstruct Migration Expert
- JobTread Preferred Marketplace Partner
- Buildertrend Certified Super-User
- Support to hundreds of construction companies with project management implementations & tech

#### Fun facts:

- Resident of Omaha, Nebraska (Serves clients nationally...)
- Husband and father of three (12, 10 and 8!)
- Sharks fought:
   (Zero. We'd prefer to keep it that way.)

#### **ABOUT DIANE GILSON**

- Consultant, Trainer, Speaker, Author and Product Developer
- 25+ Years Working with Business Owners & Accounting Staff to Help Develop Job-Cost & Management Accounting Systems
- Certifications and Awards:
  - Emeritus (Lifetime) U.S. ProAdvisor of the Year
  - Top Niche Practice (Construction) ProAdvisor
  - 10-year Top 100 ProAdvisor
  - Certified Advanced & Enterprise ProAdvisor
  - CPA background
  - Certified Internal Auditor background

#### Extensive Accounting Background & Experience

- 16 years of public accounting
- 13 years of banking
- Founder of Info Plus Accounting in 1994



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### Project Management Apps: So many options!

"Decision-making is easy when your values are clear."

(Roy Disney)



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### **Project Management Apps: Exciting Integrations!**

- Construction Company Type
- Future vision for your company?
- Defining Your 3-5 Biggest Needs
- Specific Application vs. "All in One?"
- Do you want to integrate with QuickBooks?
  - Upfront Tip!
  - QuickBooks Desktop?
  - QuickBooks Online?





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### Project Management Apps: Intriguing Advances!



- Data Storage (location)
  - **In-house** server
  - Hosted server
  - Cloud-based (SAAS)
- WHO will be using it?
- Communication modes
  - Mobile
  - Personal computers
- Compatibility with existing apps



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### Capabilities: Which Do You Need? Want? & When?

Job (cost) codes

Planning and scheduling process (Gantt Charts, interactive modifications)

Shared calendar

Estimates

Change OrdersPurchase Orders

Item Receipts

Bills

Payments to Vendors

Lienwaivers

Credit Card Purchases

Progress Tracking

Invoicing

Payments from Customers

Equipment Management

Construction Materials and Inventory management

Document management, storage, and access

Lead tracking or CRM (Customer Relationship Management) System

Vendor Portal

Customer Portal



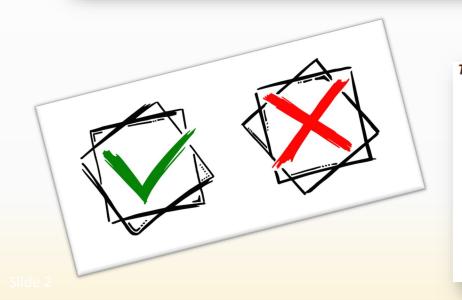
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#### Features: Which Do You Need? Want? When?





### Time Tracking and assigning estimated Payroll costs Only when connected to software

Stored offline until connected to software

Scheduling features

GPS?

Geofencing?

Estimated Payroll costs allocated to job cost reports



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### **Interactive Information: How does it work?**

- Ongoing changes to transactions:
  - One-way synch?
  - Two-way synch?
  - Cloud-based (SAAS)
- **Status** update frequency?
- Data integrity:
  - Security options
  - Error reporting and recovery
- Support
  - Mode (phone, chat, email)
  - Hours and response time
  - User suggestions?





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### **Under the Covers: Thinking it through...**



- Top 5 Project Reports you're looking for?
- **Ease** of implementation? (Who? Hours?)
- Ability to customize?
  - How unique are your needs?
  - How much detail do you need?
- Training (resources and cost)
  - Online recorded
  - Online live
  - Off-site multi-day
  - Consultant training options
  - Documentation



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### Project Management Apps: Looking Ahead...

- Other users
  - Number of companies using
  - User reviews and comments (positive & negative)
- **Training** (number and hours for...)
  - Management
  - Financial
  - Employees
  - Vendors
  - Customers





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### Project Management Apps: Sharpen the pencil...

#### Pricing

- Free Trial? Length?
- Refund options
- Upfront startup fees?
- Commitment period?
- Modular pricing?
- Fees based on ?
- Annual estimated \$ \_\_\_\_\_?





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### Project Management Apps: What you get ...

- Anticipated annual benefit: Dollars and Sense...
  - Documented, standardized procedures
  - Communications internal
  - Communications external
  - Customer & public perception
  - Decision-making info at hand
  - Avoiding the cost of lost & wasted time
  - Reduced stress
  - Estimated annual \$ impact \_\_\_\_\_?





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#### Download It...

### Get Your Own Evaluation Checklist(s)

- ✓ PDF Version
- ✓ Excel Version





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## Giveaway result!

### **Round Peg Solutions – Q&A**

- What kinds of software consulting & support do you offer?
- How are you different from other consultants?
- Do you work with non-construction clients?
- How do you take on new clients?
- How long do your clients typically continue to work with your company?

Q & A





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Tom's Special "Tech Stack Evaluation" Offer...

http://go.rpeg.co/infoplus: 2 Week Tech Stack Analysis

- Review of your current technology usage.
- Assessment of cost, team familiarity, and ROI.
- We'll deliver a roadmap of chosen tech for your business.

Email: tom@roundpegsolutions.com (402) 999-0855 https://roundpegsolutions.com/

Check out these **Better Numbers – Better Business** videos:

- <u>JobTread</u> (project management)
- <u>BuildTools</u> (project management)
- MakersHub (Al-based data entry)
- <u>Busybusy</u> (time tracking)



#### See Job Cost & Various QuickBooks Resources

(developed by Diane) at:

**BuildYourNumbers.com** 

- Our most popular product Online Job-Cost Training for QuickBooks desktop:
  - <u>CAMP (Construction Accounting & Management Program)</u>
- Pre-built Construction Template for QuickBooks: <u>AccountingPRO</u>
- Find out what your Employees REALLY cost:
   eCPA Employee Labor Cost (Burden) Calculator
- Accurate reports every month: Month-End Closing Procedures
- Free Self-Assessment: <u>Profitability Management Tools</u>
- We'll help you choose the best QuickBooks & Enterprise software...
- And much more...

For questions or conversation, contact the Info Plus Team at: 734-544-7620 (9-5 Eastern) OR <a href="https://example.com">Help@InfoPlusAcct.com</a>



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