

A Clear Success Path for Your #1 Marketing Priority



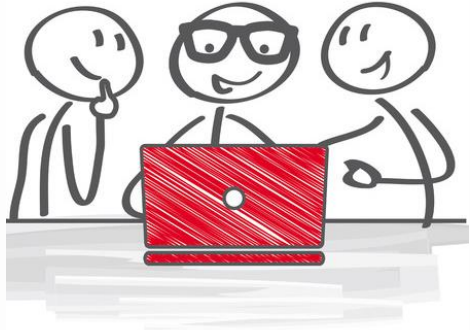
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Kyle Hunt
Business Coach
Remodelers On The Rise



Diane Gilson
President & Founder
Info Plus Accounting, Inc. &
BuildYourNumbers.com



Why We're Teaming Up Today

- **Financial perspective:** We all know that we need to market – and have a marketing plan if we want to attract the **right** kinds of **(PROFITABLE)** clients, right?
- Even with a backlog of work, we still need to attract the **RIGHT** kinds of leads. (We don't want to lose \$100 on every job and make it up in volume!)
- So many of us ride “the marketing rollercoaster!”
(*no work → market → work → no work → market → work → no work...*)
- It seems as though (as business owners), we're **INUNDATED** with dozens of different marketing options. It's overwhelming!
- How can we put together a reasonable plan, and still maintain our sanity?



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ABOUT KYLE HUNT

- **Business Coach for Remodelers**
 1. Financials
 2. Sales Process
 3. Marketing
 4. Leadership
- **Host of the Remodelers On The Rise Podcast**
(Full of fast-paced, practical, and fun episodes)
- **Founder of [RemodelersCommunity.com](https://www.RemodelersCommunity.com)**
(Private Facebook Group with 1200+ thoughtful, smart, and generous remodelers)
- **Husband to Sarah + Dad to Thomas, Piper, Calvin & Annie**
- **Access 60+ Templates/Tools/Resources for FREE**
(to help your remodeling business at [RemodelersVault.com](https://www.RemodelersVault.com))
- **Speaker**
- **Job Cost enthusiast**
- **“Humorist and observer of human nature...”**
(Diane’s description)

ABOUT DIANE GILSON

- **Consultant, Trainer, Speaker, Author and Product Developer**
- **25+ Years Working with Business Owners & Accounting Staff to Help Develop Job-Cost & Management Accounting Systems**
- **Certifications and Awards:**
 - 2022 ProAdvisor of the Year
 - 9-year Top 100 ProAdvisor
 - Top Niche Practice (Construction) ProAdvisor
 - Certified Advanced & Enterprise ProAdvisor
 - CPA background
 - Certified Internal Auditor background
- **Extensive Accounting Background**
 - 16 years public accounting
 - 13 years banking
 - Founder of Info Plus Accounting in 1994



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PRESENTER SLIDES...



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Giveaway
result!

Remodelers On The Rise – Q&A

- How did you get into the business coaching field?
- What kinds of clients do you work with?
- What kinds of programs do you offer?
- How do you take on new clients?
- How are you different from other marketing or business coaches?
- How long do your Autopilot clients typically continue?
- Where are you located and how many people are in your company?
- How can people learn more or get in touch with you?

Q & A



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Learn about Kyle's coaching, courses, and work
at RemodelersOnTheRise.com

More Questions? Contact Kyle at:
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Kyle@RemodelersOnTheRise.com

Be sure to let Kyle know that you watched our
webinar (or the recording!)



See Job Cost & Various QuickBooks Resources
(developed by Diane) at:
BuildYourNumbers.com

- Our most popular product - Online Job-Cost Training for QuickBooks desktop:
[CAMP – \(Construction Accounting & Management Program\)](#)
- Pre-built Construction Template for QuickBooks: [AccountingPRO](#)
- Find out what your Employees REALLY cost:
[eCPA – Employee Labor Cost \(Burden\) Calculator](#)
- Accurate reports every month: [Month-End Closing Procedures](#)
- Free Self-Assessment: [Profitability Management Tools](#)
- We'll help you choose the best QuickBooks & Enterprise software...
- And much more...

For questions or conversation, contact the Info Plus Team at:
734-544-7620 (9-5 Eastern) OR Help@InfoPlusAcct.com



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